

**We build products
that help hospitals
and clinics operate
in more efficient ways**

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|--|----|
| Foreword | 2 |
| Our Leadership Team | 3 |
| Our Products | 6 |
| Cirrus: Empower your hospital. | 6 |
| Nimbo: The new wave of software for primary care businesses. | 7 |
| Estela: The most powerful data warehouse. | 8 |
| Nebula: Software for payers. | 9 |
| Background | 10 |
| Mission + Culture | 11 |
| Our Mission: Healthcare Democratization | 12 |
| Our Culture | 13 |
| People | 15 |
| Portfolio/Clients | 16 |
| Branches | 18 |
| Partner Offices | 18 |
| Achievements | 19 |
| Contact Information | 20 |
| Offices directory | 21 |
| Regional representatives | 22 |



Foreword

Back in 2009, we set out to disrupt the healthcare industry by building software products that were up-to-standard with the current state of technology: easy to use, cloud-based, fast to deploy. But, we knew that in order for us to create the best products, we had to build a company that fostered the most creative and talented individuals.

We've gone a long way since then, with clients in over 20 countries and multiple successful product lines. But our mission remains the same: to democratize technology in the healthcare industry. Make our solutions available to all. And through that, improve the productivity of our clients in order to bring down the cost of delivering healthcare to patients.

Jorge Luis Camargo

Co-CEO & Co-Founder

Our Leadership Team

Jorge Ángel Camargo / Chairman & Co-Founder

Jorge has been a pioneer in technology in México. He first founded a local company in Monterrey which introduced LAN's in Monterrey, they were the first to install local networks in the Monterrey area. He was an advisory member of the Chief of Staff of Mexico's ex-president Felipe Calderón, and was CEO & President of Expert Sistemas where MedSys was born and developed. After this Ecaresoft Inc. was founded where he is now Chairman and Co-Founder.



Jorge Ángel Camargo

Jorge Luis Camargo

Adrián Piña



Jorge Luis Camargo / Co-Ceo & Co-Founder

Jorge Luis is an experienced developer, devoted to Ecaresoft and its products: Cirrus and Nimbo. He's always looking to improve on all ends, should they be technological, business or organizational. Graduated with the Texas Business Foundations Program (Texas BFP) from the UT McCombs School of Business and a BS in Computer Science from the UT College of Natural Sciences.



Jorge Luis Camargo



Jorge Ángel Camargo

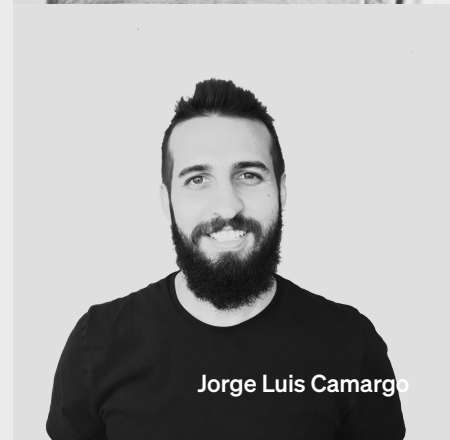


Adrián Piña



Adrián Piña / Co-Ceo

Experienced Executive with a demonstrated history of working in the SaaS and computer software industry. Has is currently one of Ecaresoft's Co-CEOs, before Ecaresoft he was at Wolters Kluwer Health, IBM, and Quest Software. He is a talented leader oriented in sales, combining his analytical, business, and people skills he's able to lead Ecaresoft's salesforce forward in an international platform.



Our products

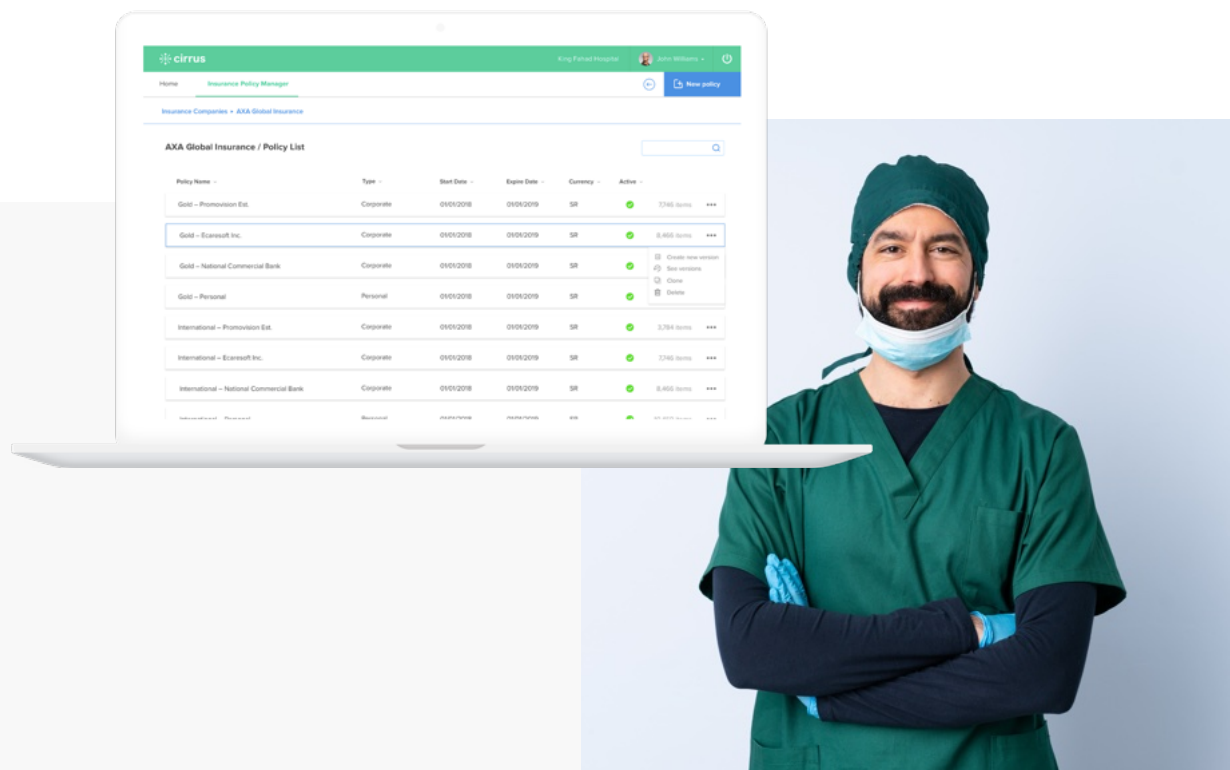


Empower your hospital.

Cirrus is a cloud-based solution that helps hospitals run in a more efficient way. It covers everything from patient admissions, to inventory management, to medical records, to billing. If you walk into a hospital using Cirrus, you will see our system on every computer screen.

Cirrus is divided into **five main modules**: the Electronic Health Record (EHR), the Enterprise Resource Planning (ERP), the Hospital Information System (HIS), Revenue Cycle Management (RCM) and Patient Experience.

It natively integrates all of these so that every time a nurse gives medication to the patient, the inventory is affected and a charge is added to the patient account, automatically.



anytime

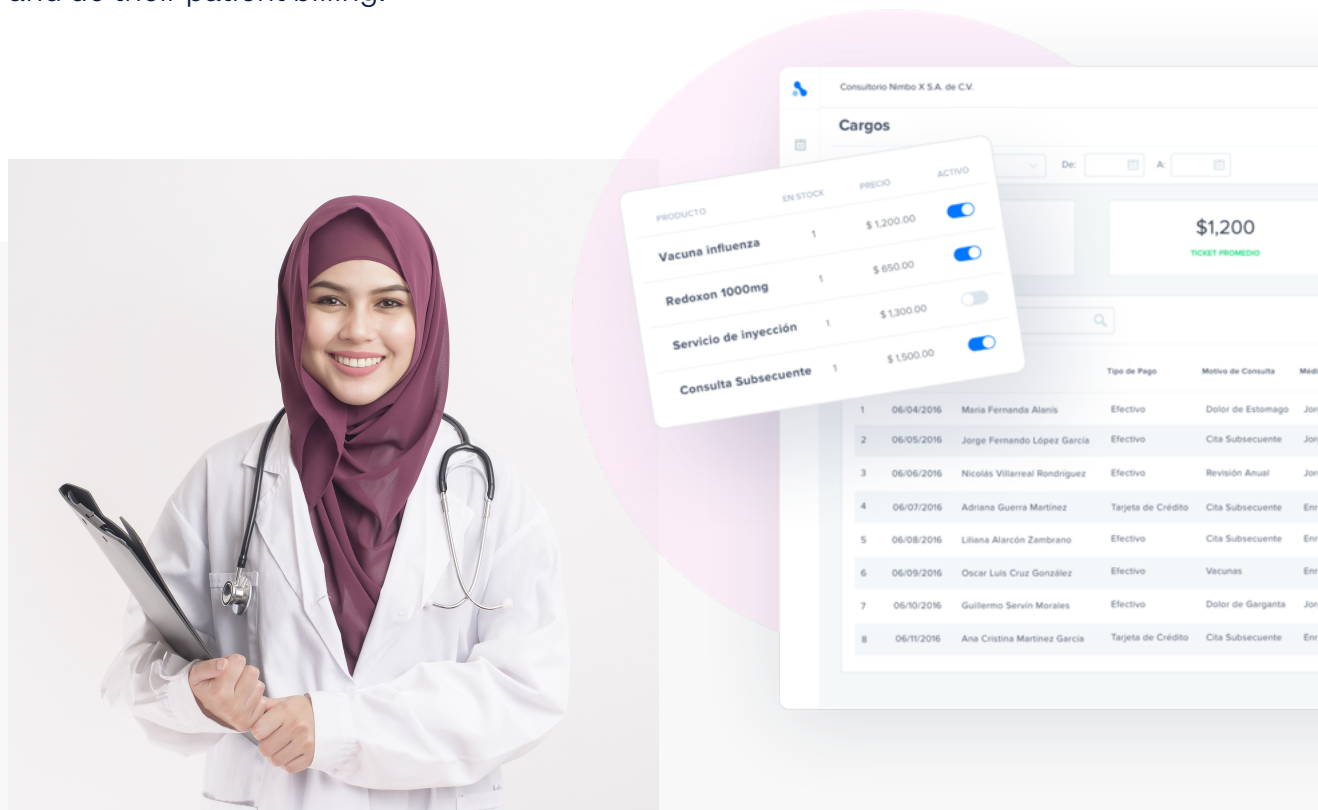
The new wave of software for primary care businesses.

It is the ideal software for ambulatory or short-stay clinics. With Anytime, clinics and doctors can gain better control of their clinic and administrative operations.

Key functionalities:

- **Electronic Medical Record: Collaborative, modern and easy to use EMR.**
- **Telehealth: Native Zoom and Stripe Integration. Enable credit card payments for telemedicine.**
- **Agenda: Automate your scheduling, reduce your no-shows. Google Calendar native integration.**
- **Marketing: Build and deploy your own medical website within seconds. Mailchimp native integration for email marketing.**
- **ERP: Control your billing and inventory management.**

Thousands of physicians in more than 20 countries love to use Anytime to document their consultations, manage their agenda, and do their patient billing.



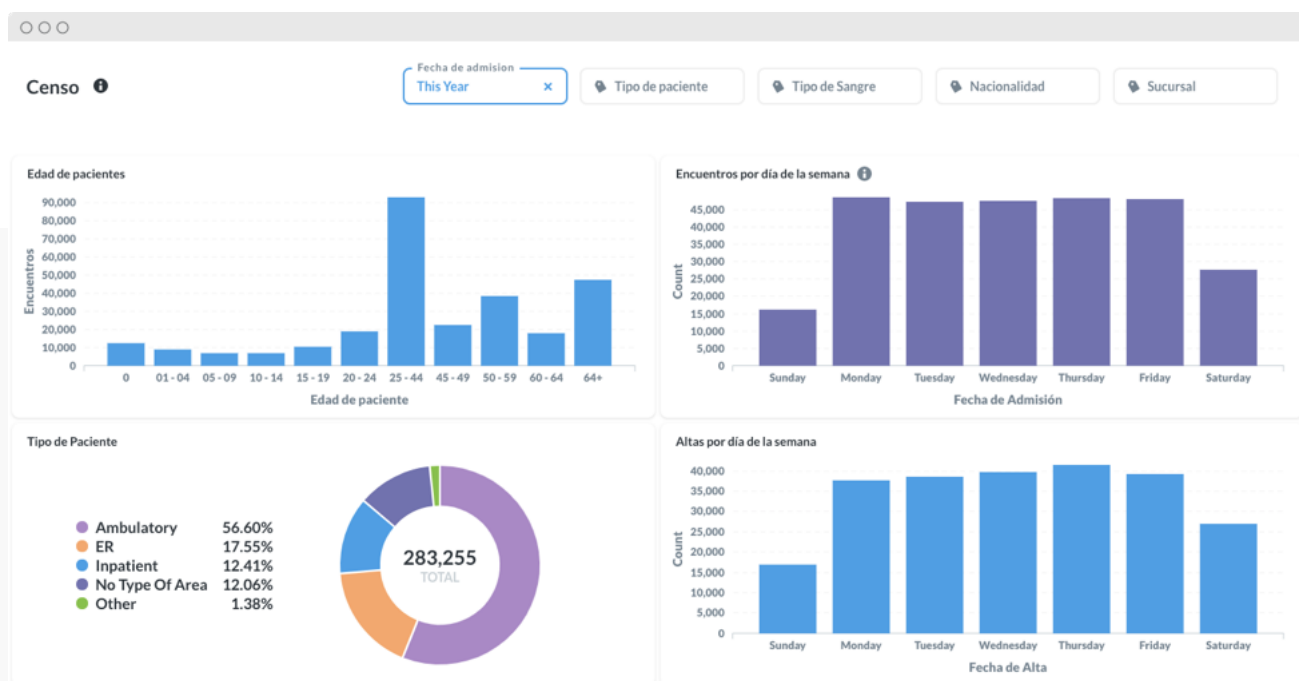


The single source of truth of all your data

Estela is a digital data warehouse where your hospital data is hosted and ready to be analyzed. Estela is designed so that anyone, even without technical knowledge, can interact with the data provided by their operation.

It is the most modern way in which a clinic or hospital can exploit and visualize the data generated by the clinical, administrative or financial operation.

Data managed by Estela is essential to make better investment decisions, find new opportunities, get to know patients better, obtain statistics of healthcare providers, and many more. It's where our clients go to ask questions and get answers about their business.



Background

Back in 2009, it was not uncommon for big hospitals to use some sort of system to manage their hospital. Most of these hospitals, though, had to buy two different systems. One to manage the financial side like inventories, billing, accounting; the other one to manage the clinical side like prescriptions, surgeries, nurse notes, etc,. This was very expensive.

Not only did they have to buy two systems, but they had to invest a lot to try and make them work together. On top of that, companies had to invest in servers! The servers, actually buying the systems, and then paying 20% of that amount annually for maintenance meant a lot of money for hospitals and clinics.

We knew perfectly well what that meant because we actually had one of those solutions. This represented a huge issue for the mid and small-sized hospitals that represent +80% of the market. They didn't have that sort of capital and had to settle with managing their operations with excel and paper most of the time.

But then... the cloud came! We saw an opportunity to create a solution that was as powerful as what the big hospitals were using but at a fraction of the cost. Since then, we've been on a mission to democratize technology in the healthcare industry. To make these solutions available to all. And through that, improve the productivity of these organizations in order to bring down the cost of healthcare.



Mission + culture

We build products that help healthcare providers operate more efficiently. We believe in getting better at what we do every single day. We are committed to creating solutions that make our clients more successful, with their business and their patients.

Our culture

Our culture is defined by the collective behavior of everybody that works at Ecaresoft. It's what makes Ecaresoft a place we want to work at. These three core values are how we describe what that means. They are something we prioritize over anything else.

Meaningful Work, Meaningful Relationships.

We like to say that we don't work at Ecaresoft because we have to, but because we like to. A big percentage of our time is spent at work. And because time is something we never get back, we want to ensure we spend it accordingly.

Working with purpose and with people, we enjoy spending time with. Life's too short to spend most of our time elsewhere.

We don't need babysitters.

We don't need someone looking over our shoulders to make sure we're doing the right thing. The role of a leader should be that of an enabler, someone that helps you achieve your tasks and gets any blockers out of your way, and not to make sure we're doing our jobs. This means acting and executing the same way when someone is in the room as when no one is.

What's right, not who's right.

'Because the boss said so' is not a good excuse if you truly believe and know there is a better way. It's your job to push for what you think is right. The best ideas trump over any title or seniority.

At the same time, this belief of working in an idea meritocracy means being open to hearing other people's ideas. Pushing yourself to question 'Why do I think I'm right?' before just saying 'I'm right'.



People

**Number
of employees: 118**

We have different departments that work with each other. They work on a specific part of the process of bringing our products to their best performance.

Product

Makes market research for our products, generate product requirements and determining specifications for each of the business units. Decides “what” to build.

Development

This team is in charge of creating the best possible software. If the product decides “what”, development chooses the “how”. Speed and quality are the two most important metrics.

Marketing

Materializes our communications efforts and gives aesthetic life to our business units. They are responsible for bringing in leads and telling our story.

Comercial

They are responsible for performing and managing commercial sales with clients and new prospects.

Customer Success

Creates ongoing relationships with our clients. One of their main tasks is being aware of the needs of each of our customers as well as their experiences when using our products.

Administration

Takes care of financial and general administrative functions of the company. These include billing, procurement, expenditure management and control, as well as the generation of financial reports.

Portfolio/Clients





Branches

We have seven branch offices:

- Austin, TX, USA.
- Monterrey, Mexico.
- Mexico City, Mexico.
- Buenos Aires, Argentina.
- Riyadh, Saudi Arabia.
- Cairo, Egypt.
- Manila, Philippines.



→ Our partner offices at the moment are located in:

- Barcelona, Spain.
- Chihuahua, Mexico.
- Santo Domingo, Dominican Republic.
- Tijuana, Mexico.
- Melbourne, Australia.

Achievements + Technologies



F R O S T & S U L L I V A N

Frost & Sullivan's Technology Leadership Award.

Ecaresoft has earned Frost & Sullivan's 2016 Technology Leadership Award for having the vision of enhancing the healthcare delivery and supporting healthcare providers with fully integrated cloud-based EHR solutions. It has transformed a number of hospitals and private clinics into clinically -and financially- efficient institutions and had a great impact on increasing reputation and customer loyalty which led to growing the business and enhancing the healthcare service quality. The company has implemented the complete integrated EHR solutions with over 130 customers in the United States. Europe, Middle East, Asia and Latin America with over 25 countries across the globe. Over the past six months, ECS has acquired new large healthcare service providers, it aims to a significant growth to be accomplished for the coming few years to achieve further business.



Amazon Web Services (AWS)

We are a silver technology partner for Amazon Web Services (AWS) which enable us with reliability, security and redundancy. All Ecaresoft products are under this partnership.

Contact + info

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Pushing Healthcare Boundaries

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